





becomes...

**RENAL** WITH FISH

OLD

## **NEW PACK DESIGN**









THIN SLICES IN GRAVY

OLD

# CKD DIETARY MANAGEMENT







# **NEW PICTOGRAMS AND CLAIMS**



#### **RENAL SUPPORT**

Formulated with low phosphorus and moderate protein of high quality to support renal function and improve the cat's quality of life.



#### ADAPTED ENERGY

Adapted energy content to reduce meal volume and help compensate for a decreased appetite.



#### AROMATIC CHOICE

A specific aromatic profile with a dedicated texture to help stimulate the cat's appetite, particularly in cases of food aversion.





### **NEW FEEDING GUIDELINES**

WET ONLY	1		MIX : DRY + WET				Metabolisable energy: 950 kcal/kg						
WEIGHT CONDITION THIN NORMAL OVERWEIGHT				OVERWEIGHT	WET ONLY		7	BEST MIX FEEDING WITH:					
2	1+1/2		==	21 g + 1/2	15 g + 1/2	=100%			+ Renal				
2+1/2 3	2 2+1/2	1+1/2 2	30 g + 11 42 g + 11	21 g + 11 31 g + 11	13 g + 11 20 g + 11	g = 🗐 g		<u> </u>		_	= WATER		
4	3	2+1/2 3	63g+11 82g+11	49 g + 11	35 g + 11	24	2/8	60	5/8	96	7/8 8/8	Ť.	
	THIN 2 2 2+1/2 3	THIN NORMAL  2 1+1/2 2+1/2 2 3 2+1/2 4 3	WEIGHT CONDITION   NORMAL   OVERWEIGHT	WEIGHT CONDITION   THIN   NORMAL   OVERWEIGHT   THIN   VERWEIGHT	WEIGHT CONDITION   THIN   NORMAL   OVERWEIGHT   THIN   NORMAL   OVERWEIGHT     THIN   NORMAL	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	WEIGHT CONDITION   WEIGHT CON	WEIGHT CONDITION   WEIGHT CONDITION   THIN   NORMAL   OVERWEIGHT   THIN   NORMAL   OVERWEIGHT	WEIGHT CONDITION   THIN   NORMAL   OVERWEIGHT   THIN   THIN   NORMAL   OVERWEIGHT   THIN   THIN   NORMAL   OVERWEIGHT   THIN   THIN	WEIGHT CONDITION	WEIGHT CONDITION   WEIGHT CONDITION   NORMAL   OVERWEIGHT   THIN   THIN   OVERWEIGHT   THIN   OVERWEIGH	

OLD

### **UPDATED COMPOSITION**

Composition: meat and animal derivatives (chicken, pork), cereals, fish and fish derivatives (tuna 4%), oils and fats, derivatives of vegetable origin, minerals, various sugars.



Meat and animal derivatives, cereals, fish and fish derivatives (fish: 4%), derivatives of vegetable origin, oils and fats, minerals, various sugars. Protein sources: chicken, pork, salmon.

#### ULD

Analytical Constituents: Protein: 6.6% - Fat content: 6% - Crude ash: 1% - Crude fiber: 1.2% - Moisture: 80% - Calcium: 0.12% - Phosphorus: 0.08% - Potassium: 0.15% - Sodium: 0.08% - Magnesium: 0.015% - Chloride: 0.13% - Sulphur: 0.13% - Vitamin D (total): 400 IU/Kg - Hydroxyproline: 0.07% - Essential fatty acids: 2.02% - EPA and DHA: 0.04%. Urine alkalinizing substances: potassium citrate - calcium carbonate.



Protein: 6.6%, Fat content: 6.0%, Crude ash: 1.1%, Crude fibres: 1.0%, Moisture: 80.0%, Calcium: 0.14%, Phosphorus: 0.09%, Potassium: 0.18%, Sodium: 0.08%, Magnesium: 0.016%, Chloride: 0.13%, Sulphur: 0.13%, Vitamin D (total): 330.0 IU/Kg, Hydroxyproline: 0.05%, Essential fatty acids (Linoleic acid, Arachidonic acid): 1.54%. Urine Alkalising substances: potassium citrate, calcium carbonate.

### OLD

Additives: Nutritional additives: Vitamin D3: 240 IU, E1 (Iron): 4 mg, E2 (Iodine): 0.17 mg, E4 (Copper): 1.3 mg, E5 (Manganese): 1.2 mg, E6 (Zinc): 12 mg - Technological additives: Clinoptilolite of sedimentary origin: 0.2 g.



### **UPDATED ADDITIVES**

Nutritional additives: Vitamin D3: 190 IU, Iron (3b103): 4 mg, Iodine (3b202): 0.36 mg, Copper (3b405, 3b406): 2.9 mg, Manganese (3b502, 3b503, 3b504): 1.4 mg, Zinc (3b603, 3b605, 3b606): 14 mg - Technological additives: Clinoptilolite of sedimentary origin: 0.2 g.



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